

DIGITAL SIGNAGE SOLUTION

simple usage, striking effect

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Sign
www.sign.com

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easescreen A SNAPSHOT

KEY FACTS!

New trends require new capabilities. easescreen is the flexible digital signage software that offers companies, in a wide range of industries, digital communication in the form of screens, video walls, shelf displays or tablets.

easescreen has been one of the most important pioneers in the digital signage industry for 19 years and with its user-friendly software has become one of the leading brands worldwide. In the digital age, companies need to be up to date and innovative and be able to adapt quickly to new trends. easescreen customers from over 80 countries have seized the opportunities that

digitization presents and rely on the know-how of our Graz software specialists.

Because digital signage enables dynamic and targeted customer communication, awakens emotions and transforms the communication of information into an experience.

Years
of experience

19

easescreen is an independent, in-house development. We can now look back on more than 19 years of experience as a developer of digital signage solutions and maintain an international partner and distributor network.

Digital Signage-Projects
worldwide

8.000

easescreen has awarded over 100,000 software Licenses worldwide and is proud of over 7,000 operational systems and networks in more than 80 countries.

Languages
available

10

easescreen is available in ten languages (German English French, Dutch, Polish, Spanish, Czech, Turkish, Italian and Arabic) which can be used in projects around the world.

„easescreen shapes the market - our employees shape easescreen. This stability in the team ensures the highest level of experience and competence.“

GERHARD PICHLER, CEO



Network size
from local to global



The easescreen software is infinitely scalable and can grow and be adapted together with your project and / or company - from a single display solution up to transnational networks.

Media formats
immediately playable

170

With easescreen you can immediately play 170 different media formats - from PowerPoint presentations, pictures and movies to HTML5 and Web pages.

Unique
display quality

3D

The display quality is unique. easescreen makes it possible with its in-house programmed 3D rendering engine, to deliver a "sharp" and smooth presentation, as well as a transparent overlay of all file formats. In addition, there is a variety of graphic effects possible.

ADVANTAGES

USP easescreen

The unique standard features of easescreen enable exceptional installations and score points with manageable effort, stable and extremely easy operation. As a cross-platform, our software forms the flexible basis for a wide range of applications in the digital signage sector.

easescreen stands for the uncomplicated scheduling, design and visualization of multimedia content and offers a high standard of security. "Whether it's infotainment, as an interaction system or automated advertising space with interface connection, our software forms the basis for a broad range of applications in the digital signage sector as a cross platform." (Gerhard Pichler, CEO) easescreen's modular structure offers the greatest possible

flexibility and enables tailor-made solutions for all applications, from standalone solutions to systems for complex chain stores. In addition, hyper-localization enables the distribution of content at the right time, at the right place - and in real time. Due to the high user-friendliness of easescreen, you can always respond quickly, easily and target group-oriented. True to the motto: simple usage, striking effect.

Everything in one piece of software



Plattform-independent with HTML5 Client

With the HTML5 client, the easescreen software of the same name is completely cross-platform and compatible with all relevant output media, regardless of the operating system - no matter how large or whether touch displays and monitors, tablets or smartphones.



POWERFUL SOFTWARE POWERFUL POSSIBILITIES

VERSATILE APPLICATION

- Fast and efficient
- Low production costs
- Highest display quality with native file formats
- No permanent network connection required

EASY TO USE

- Design, plan and distribute in a single application
- No previous knowledge required
- User interface is customizable
- Preview of all contents
- User management with flexible rights management

SCALABLE

- Modular-design software structure
- Easy administration of different networks
- Any number of players possible
- No server necessary
- Fully automated monitoring

TARGETED DISPLAY

- Interactive ads with any trigger
- Automated processes
- Grouping of displays
- Hyper-localization

WORLD OF eascreen ECO SYSTEM ONE 4 ALL

TECHNICAL PARTNER

VISUALIZATION

LEDECA
AMBIENT

SHARP

NEC

DynaScan

LG
Life's Good

ses imagotag

SAMSUNG

Qbic
TECHNOLOGY

HARDWARE

Labofex

Giada

Qbic
TECHNOLOGY

ses imagotag

BrightSign

APPS

Quividi

exterity

CELUM

LINKBIT

just

eascreen
DIGITAL SIGNAGE SOLUTION

SOLUTIONS/APPLICATIONS



Audience
Measurement



Digital Price Tags



Infotainment
Screen



Queuing System
Sign



Dashboard



Wayfinding &
Digital Door Signs



Videowalls/LED
Walls



Menuboard

PARTNERS AND INTEGRATORS

System Design Implementation Software Hardware Content Support

COMPLETE SOLUTION

DIGITAL SIGNAGE SOLUTION
READY FOR PUBLISHING

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distributed by Distribution AG

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easescreen PRODUCTS



Take full advantage of digital signage potential

easescreen makes digital communication easier and more effective than ever before. Out of the box or customized: easescreen is scalable and configurable for all projects. Depending on the requirements, easescreen offers different licensing packages.



	easescreen SIMPLE SIGNAGE	easescreen BUSINESS SIGNAGE	easescreen ADVANCED SIGNAGE
Applications	Digital posters Price tags Welcome board Simple digital advertising	Corporate TV Data systems Infotainment DOOH	Interactive systems and dynamic content Industrial Data Systems Hyper-localization
	Easy maintenance Simple design	Easy maintenance Simple design	System Management
Editor	Web Templates	Screen Manager Templates	Web/II > MAM's Booking external Editor Hyper-localisation
Licensing models	SaaS	SaaS or On Premises	SaaS or On Premises
Functions and media	Pictures, text, video	All types of media* + simple interface * all videos, all pictures, PDF; PPT; etc. RSS feeds Web pages	All types of media* + simple interface * all videos, all pictures, PDF; PPT; etc. RSS feeds Custom interfaces Web pages Interactivity Triggers Sensors

FROM ENTRY LEVEL



PROFESSIONAL

simple usage, striking effect

ALREADY OVER 100.000 LICENSES AND MANY SATISFIED CUSTOMERS WORLDWIDE.



finance & real estate

“The content management system from easescreen is in use throughout Austria in the branches of Erste Bank and Sparkassen. Our users are very satisfied and particularly appreciate the intuitive operation and high stability of the system.”

OLIVER BECKE
Mediaservices
IT Solutions AT Spardat GmbH





retail

More than 100 shops throughout Austria use A1 easescreeen for information, inspiration and entertainment with a strong focus on presentation of sales support offers. The messages are visualized on displays and video walls. A Customer Flow Management System (with ticket) helps to reduce the waiting time for customers and manage resources. At the corporate office, Corporate TV is used for employee information and in the canteen area, digital Menuboads are implemented with simple Web CMS.



healthcare

Comprehensively imagined. In keeping with this goal, Kapsch, in a rollout, equipped over 200 pharmacies with a digital signage system. The supra-regional content concept was planned by GSK-Gebro and integrates the respective, individual pharmacy subjects. Throughout Austria, the solution is controlled via UMTS.

“For a digital signage project of this size, the easescreeen software has been more than convincing.”

CHRISTIAN-THOMAS RETINGER
Kapsch BusinessCom AG



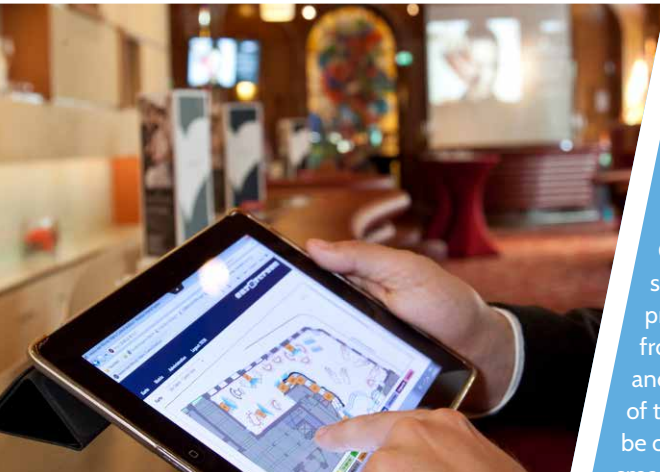
simple usage, striking effect



exhibition conference center

easescreen is versatile - from a single display to video wall solutions. This flexibility and uncomplicated operation is very appealing to our customers. easescreen is used by companies and projects worldwide and in all industries, especially because of the wide variety of applications. Let us advise you.

Copyright PKE



leisure

Intuitive operation of a complex digital signage network in the Casinos Austria: Over 150 LCD screens of various sizes are presented with up-to-date content from the areas of business, sports and society. Interactive operation of the system: The screens can be controlled with easescreen via smartphones or tablets. A special highlight is the exact to-the-minute Jackpot display. The integration of the Mega Million Jackpot display takes place via an interface.





public authorities

In the public area, the Provincial Hospitals of Upper Styria controls the waiting time management of the patients using digital signage. The combined display with news and weather data noticeably shortens the waiting times of visitors.

The automated acoustic and visual support of the easescreen patient queuing system even supports patients with limitations in their orientation in the hospital.



tourism

„The Silvrettaseilbahn AG in Ischgl has been successfully operating a local TV station with easescreen since 2012 including video walls, entrance portals and much more. The system is simple and has convinced us with its permanently stable operation. „

THOMAS KLEINHEINZ
Marketing Silvrettaseilbahn AG



eas@screen

www.easescreen.com



distributed by

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