

BRIGHTSIGN LS/HD/XD/XT COMPARISON TABLE

MODEL	LS423	HD223	HD1023	XD233	XD1033	XT243	XT1143
VIDEO ENGINE DECODER							
Single 1080p60 video decoding	X	X	X	X	X	X	X
Dual 1080@60p decoding				X	X	X	X
Native 4K@60p CEA HDR10 video decoding				X	X	X	X
Dual video decoding of one 4K & one 1080p60 video						X	X
MEDIA FORMATS							
Video Codecs for 4K content: H.265				X	X	X	X
Video Containers for 4K H.265 content: .ts, .mov, .mp4, .mkv				X	X	X	X
Video Codecs for Full HD: H.265, H.264 (MPEG-4, Part 10), MPEG-2, MPEG-1	X	X	X	X	X	X	X
Video Containers for Full HD content: .ts, .mpg, .vob, .mov, .mp4, .m2ts, .wmv	X	X	X	X	X	X	X
Images: BMP, JPEG, PNG	X	X	X	X	X	X	X
Audio: MP2, MP3, AAC, FLAC, OGG, and WAV (AC3 is passed through)	X	X	X	X	X	X	X
HTML5	X (Entry-level)	X (Mainstream)		X (Advanced)		X (Enterprise)	
DISPLAY RESOLUTIONS							
Native 4K resolutions: 3840x2160x24/25/30/50/60p				X	X	X	X
Upscaling to: 3840x2160x24/25/29.97/30p				X	X	X	X
1920x1080x24/25/29.92/30/50/59.94/60p, 1920x1080x50/59.94/60i, 1600x1200x60p, 1440x1050x60/75p, 1440x900x60/75p, 1360x768x60p, 1280x1024x60/75p, 1280x960x60p, 1280x800x60p/75p, 1280x768x60p, 1280x720x50/59.94/60p, 1024x768x60p, 800x600x60/75p, 720x576x50p/50i, 720x480x59.94/60p/60i, 640x480x60p	X	X	X	X	X	X	X
HARDWARE INTERFACES							
Locking Power Connector				X	X	X	X
External micro SD Slot (SDHC and SDXC), SDHC storage up to 32GB SDXC storage up to 2TB	X	X	X	X	X	X	X
M.2 SSD Interface				X	X	X	X
USB High Speed Host Port (also supports content updates)	X (Type C)		X (Type A)		X (2 ports: Type A&C)		X (2 ports: Type A&C)
Phoenix GPIO Port (8-pin bi-directional terminal block)		X	X	X	X	X	X
3.5mm RS-232 Serial Port			X		X		X
3.5mm IR In/Out				X	X	X	X
3.5mm Audio Out (analog & digital)		X	X	X	X	X	X
Analog Audio Out via USB (with dongle)	X						
HDMI 2.0a Out	X	X	X	X	X	X	X
HDM 2.0a Input							X
Ethernet	X (100baseT)				X (Gigabit)		
Power over Ethernet (PoE+)						X	X
M.2 (E) Keyed Wi-Fi/Bluetooth Connector	X	X	X	X	X	X	X
Wi-Fi External Antenna Connectors	X (Single)				X (Dual)		
Status LEDs	Power				Power, Error, Busy, Update		
Reset and Service Buttons	X	X	X	X	X	X	X
Real Time Clock	X	X	X	X	X	X	X

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FEATURES							
H.265 Decoding: smaller file sizes and lower bitrates than H.264	X	X	X	X	X	X	X
Powerful 4K Video Engine: True 4K CEA HDR10, 4K upscaling, dual video decoding and superior scaling				X	X	X	X
Live TV: brings Live TV to your signage via HDMI 2.0a Input, even HDCP-protected content							X
HTML5: hardware-accelerated engine that plays modular HTML assets flawlessly alongside high-bandwidth video	X (Entry-level)	X (Mainstream)		X (Advanced)		X (Enterprise)	
BrightBeacon™: 2-way Bluetooth/Beacon communication between mobile devices & signage	X	X	X	X	X	X	X
BrightWall™: synchronized playback across multiple displays	X	X	X	X	X	X	X
Zones: playback multiple content types on a single screen	X	X	X	X	X	X	X
Mosaic Mode: play a multitude of smaller resolution videos simultaneously that add up to the maximum video resolution of the player		X	X	X	X	X	X
IP Streaming: play streaming media	X	X	X	X	X	X	X
IP Streaming Server: serve IP streams from BrightSign's local storage		X	X	X	X	X	X
Encoding Server: transcode or composite/encode IP streams				X	X	X	X
Interactivity: connect virtually any type of interactive device to a multitude of interactive ports	X (USB, UDP)	X (GPIO, UDP)	X (GPIO, USB, serial, UDP)	X (GPIO, IR, UDP)	X (GPIO, dual USB, serial, IR, UDP)	X (GPIO, IR, UDP)	X (GPIO, dual USB, serial, IR, UDP)
Live Feeds: Live Data, Live Text, MRSS, Twitter, Flickr, etc.	X	X	X	X	X	X	X
Tagging: BrightSign Network users can assign media and player tags for highly targeted content distribution	X	X	X	X	X	X	X
BrightSign App: update signs with an iOS device	X	X	X	X	X	X	X
Geo-Fencing: trigger playback based on location (requires USB dongle)	X		X		X		X
Sign Preview: preview presentation playback in BrightAuthor	X	X	X	X	X	X	X
Remote Snapshot: remotely view a snapshot image of the display's playback	X	X	X	X	X	X	X
Remote View: remotely view a video clip of a running BrightSign presentation				X	X	X	X
BrightPlates™: easy template-based sign creation service	X	X	X	X	X	X	X
Networking: update, manage and schedule your signage	X	X	X	X	X	X	X
B-deploy: A setup feature to deploy many players at once	X	X	X	X	X	X	X
SOFTWARE							
Free BrightAuthor Software	X	X	X	X	X	X	X
BrightSign Networking Options	X	X	X	X	X	X	X
ACCESSORIES							
USB Button Pads	X		X		X		X
Wireless/Bluetooth Module	X	X	X	X	X	X	X
MicroSD Class 10 Cards (various capacities)	X	X	X	X	X	X	X
MISCELLANEOUS							
Dimensions (W x H x D)	96.8 x 23.7 x 144.3mm or 3.8 x 0.9 x 5.7 in	159.9 x 22 x 144.2mm or 6.3 x 0.87 x 5.7 in			179.9 x 21.9 x 204.2mm or 7.1 x 0.86 x 8 in		
Weight	5.6 oz	12 oz		20 oz			
Power	5V/2A (10 Watts)USB compatible power	12V / 1.5A (18 Watts)			12V / 3A (36 Watts)		
Multi-Country Power & Regulatory Approvals	X	X	X	X	X	X	X
Built-in Wall Mounting Brackets	X	X	X	X	X	X	X
1 year warranty, parts and labor	X	X	X	X	X	X	X

BRIGHTSIGN HTML5 PERFORMANCE MATRIX

HTML5 content greatly increases your creative options when using BrightSign players. BrightSign's product lines target specific levels of applications and performance. Each product line provides increasing levels of both video and HTML5 performance to deliver the right solution for any application. HTML5 content can be implemented in many ways, from single, full-screen HTML content to multiple modular HTML assets playing within a BrightAuthor zone and alongside other multi-media content.



HTML5 FEATURE	BRIGHTSIGN LS3	BRIGHTSIGN HD3	BRIGHTSIGN XD3	BRIGHTSIGN XT3
HTML5 performance level	Entry-level	Mainstream	Advanced	Enterprise (most memory and fastest CPU)
HTML5 content	• Single zone static HTML	• Dual-zone static HTML OR , • Single-zone animated HTML	• Multi-zone animated HTML	• Multi-zone animated HTML
HTML5 hardware video playback (HWZ playing tag on)	• Single HD video decode in single HTML zone	• Single HD video decode in single HTML zone	• Dual HD video decode in dual HTML zones OR , • Single 4K video decode in single HTML zone	• Dual HD video decode in dual HTML zones OR , • Single 4K video decode in single HTML zone OR , • Single 4K & Single HD video decode in dual HTML zones
HTML5 layered with non-HTML video playback	• HTML + single HD video	• HTML + single HD video	• HTML + dual HD video OR , • HTML + single 4K video	• HTML + dual HD video OR , • HTML + single 4K + single HD
HTML5 Touch	Single touch	Single touch	Multi-touch: swipe/pinch/zoom	Multi-touch: swipe/pinch/zoom
HTML5 Smooth Ticker	Yes	Yes	Yes	Yes
3rd party HTML5 social media feeds (i.e. TINT, Postano, Tag-board, etc.)	No	Feed containing text and image posts	Feed containing text, image & video posts	Feed containing text, image & video posts
HTML5 Video Wall	HD video	HD video	HD or 4K video	HD or 4K video
BrightSign's JavaScript Objects (exclusive, easy to use controls for BrightSign players)	Yes	Yes	Yes	Yes